A Newsletter for Alumni, Contributors and Friends of Lincoln University • February 2004

Daring to Lead: The Barnes Decision



ith leadership comes responsibility.
Accountability. Integrity.
Conviction. And courage.
As a Board of Trustees, we are entrusted with establishing the strategic direction of the University, ensuring it has the necessary

by Frank C. Gihan '72 Chairman, Lincoln University Board of Trustees

resources and providing oversight of the financial, legal and ethical operations. This is an awesome responsibility. Our priority, however, is simple — Lincoln University and its students. For that, we hold ourselves accountable. From time to time, we must examine our actions and assess their value to Lincoln's overall mission.

In our decision-making, we often ask these questions:

- Is it student-centered?
- How does it fit the University's and the board's priorities?
- How much does it cost (all resources)?
- Where will the funds (all resources) come from?
- What will we stop doing with limited resources?
- Is it central to Lincoln's mission?
- Has appropriate input been sought in the decision-making process?
- How will it be measured?

While Dr. Albert C. Barnes' charge to Lincoln to "nominate four of the five trustees of the Barnes Foundation Board" is clearly our responsibility, the decision to continue to defend our governance position in the courts against the current Barnes board was one we had to carefully evaluate. Did the end justify the means? What would we gain after committing tremendous time, financial and staff resources?

Lincoln's Role

The fact is our responsibility at the Barnes ends at the nominating level. We have no Barnes decision-making responsibilities beyond that. We have no Barnes assets. No income, no scholarships, nor endowments. Furthermore, our nominees could be rejected for any reason, infinitely. So, what did we really have?

As former Lincoln Board Chair Adrienne G. Rhone '76 wrote in the December 2002

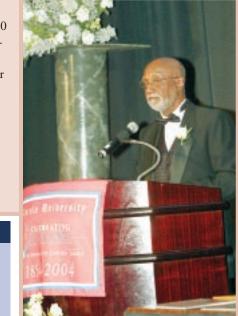
See **DECISION**, page 2

Lincoln Looking Toward Washington, D.C. and New York City Galas in 2004

he yearlong celebration of Lincoln's 150th anniversary continues in 2004 with two more black-tie affairs. The University will present the Washington, D.C. Sesquicentennial Gala on April 17 at the National Museum of Women in the Arts, and the New York Sesquicentennial Gala on May 6 at the Sheraton Hotel in New York City.

Lincoln will also be celebrating its Sesquicentennial with a number of other special programs at various churches across the country. Lincoln held the Philadelphia Gala on October 24, 2003 at the Wyndham Philadelphia at Franklin Plaza Hotel. The Philadelphia event attracted more than 600 guests — including local and regional dignitaries as well as many Lincoln alumni.

Philadelphia's event also recognized four individuals for their distinguished careers and contributions: music icon Kenny Gamble (Community Service Award), Lozelle J. DeLuz, Ph.D. (Leadership Excellence Award), Dr. H. Alfred Farrell, class of 1934 (Distinguished Alumni Award) and Walter P. Lomax, Jr., M.D. (Business Excellence Award).



Lincoln President Ivory V. Nelson, Ph.D.

Daring to Lead: The Barnes Decision

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The Lincoln University
Board's inevitable decision
to withdraw from the legal
proceedings and accept nominating five of an expanded
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edition of the *Lincoln Review*: "The Lincoln University Board of Trustees Executive Committee's unanimous decision to intervene on the governance issue was a 'no brainer.' We are compelled to do what Dr. Barnes would have expected of us...."

That was our noble position and the appropriate position then. And it was because of our conviction that we endured for nearly a year, admirably.

Dr. Barnes and then Lincoln President Horace Mann Bond '23 intended "to weld Lincoln University and the Foundation in an educational enterprise that has no counterpart elsewhere."

terpart elsewhere."

University Conducts

University Conducts Entrepreneurial Workshops

Participants learn how to start and run their own businesses.

incoln University and the Kutztown
University Small Business Development
Center hosted the First Step Program
For New Business Start-Ups on January
22 in Manuel Rivero Hall.

The workshop provided entrepreneurs with an overview of the steps involved in starting a business. The workshop, which attracted more than 100 participants, provided information on a number of new business topics including:

 Entrepreneurial skills for starting a new business. It could not have been their intention to create divisiveness and antagonism between the two institutions. Over the years, though, our relationship has been strained at best.

Throughout our dialogue with Barnes Board members this past summer, it was our objective to establish a relationship that would foster cooperation and generate an educational bond between the two institutions. It also was our objective to build relationships with various philanthropic organizations and businesses — many which had shown a great interest in the Barnes. But with pending litigation and mounting legal costs, enormous media attention, and deepening concern from government and community leaders as well as art enthusiasts, it would take courage to reach our final decision.

A Tough Decision

The Lincoln University Board's inevitable decision to withdraw from the legal proceedings and accept nominating five of an expanded 15-member board did not come easy. It took months of research, discovery, meetings, and interviews with various stakeholders, self-examination... and prayer. Still, at the end of the day, we knew we had to do what was best for Lincoln and our students — now, and into the future.

Obviously we are encouraged by the support we since have received from the Commonwealth of Pennsylvania, the City of Philadelphia and the philanthropic and business communities.

- Business models, structures and organization for starting a new business.
- Financial planning, legal structures and accounting issues.

"If you have an entrepreneurial spirit, or simply wanted to learn about what it takes to go into your own business, the First Step Program for New Business Start-Ups was the place to be," said Dr. Richard O'Daniel, director of Lincoln's Office of Program Development.

In addition to the entrepreneurial workshops, Dr. O'Daniel said the Lincoln-Kutztown University Small Business
Development Center will present the first of four Business Planning Workshops, starting on Feb. 23 at Lincoln. Three subsequent workshops will be held every other Monday through April 5, 2004. For more informa-

Pennsylvania Governor Ed Rendell actively participated in the negotiations. You may be aware of his commitment to Lincoln that includes securing Capital Project Funding resources to continue the upgrading of Lincoln's academic facilities.

Just recently, a noted local philanthropist applauded our decision in a statement: "It is important that Lincoln University receive appropriate recognition for being a leading partner as this project moves forward... I am glad to see that the university continues to blaze trails for a brighter future, not only for its own students, but also for our region."

Our recent Sesquicentennial Celebration in Philadelphia also received tremendous financial support from major local businesses.

Lincoln – Barnes Future Bright

Perhaps the most rewarding result of our decision has been the strengthening of our relationship with the Barnes as we move towards the establishment of a collaborative academic degree program in art at Lincoln. This directly benefits our students and supports the academic mission of both institutions.

We take pride that we have done our best to lead Lincoln forward, courageously. And we thank you — our alumni and friends — for your support throughout and your confidence in our leadership.

We recognize that our decision may be judged among the great contributions to Lincoln, or perhaps a strategic mistake. The judgment inevitably will be in the results.

tion on these upcoming workshops contact Dr. O'Daniel at (610) 932-8300, ext. 3528, or e-mail him at rodaniel@lincoln.edu. Additional details are available at the Lincoln Web site, www.lincoln.edu.



Attendees participate in the Lincoln-Kutztown University Small Business Development Program.

Lincoln Hosts Career Fair and Business and Industry Cluster



Lincoln Senior Yasmin K. Perkins, a vice president in the Student Government Association, talks with a recruiter during the University's Career Fair in November 2003.

incoln's Office of
Career Services hosted
two key events during
the fall 2003 semester
that afforded participants
an opportunity to test
the job market and
receive excellent career
advice.

On November 20, more than 300 Lincoln students and recent college graduates attended the University's Career Fair in Manuel Rivero Hall. The four-hour

career fair attracted more than 100 employers.

Among the numerous employers to participate in the Career Fair were members of Lincoln's Business and Industry Cluster program, which hosted its yearly meeting on November 19. Lincoln Business and Industry Cluster employers which participated in the event included Enterprise Rent-A-Car, State Farm Insurance, Aetna, Save-A-Lot, Ltd., Philip Morris U.S.A, Highmark, Inc. (formerly Highmark Blue Cross) and Turner Construction. The University's Business and Industry Cluster provides quality programs and experiences to Lincoln students and faculty. The Cluster also helps employers obtain research data and achieve outreach and hiring goals.

Lincoln Faculty Notes

Academic Affairs Division

- New streamlined curricula were approved in the Departments of Business & Economics, Education, Chemistry and Biology in 2003.
- The University successfully merged its History and Political Science Departments.
- Courses in the Master of Human Services Program have been updated and retitled to reflect current terminology and requirements of the field.

School of Humanities and Graduate Studies

- Humanities and Graduate Studies has developed an interdisciplinary arts and humanities curriculum with the Barnes Foundation.
- Charles Pettaway, associate professor of Music and concert pianist, Department of Visual and Performing Arts, has been



Dr. Marilyn Button

accepted by the Pennsylvania Humanities Council as a Commonwealth Speaker for 2004-2005.

• Dr. Marilyn Button, professor of English, presented a paper titled, "Protecting Cantebury's Poor: the City Mission of 1872," at the Midwest Modern Language Association Meeting in Chicago in November 2003.

Lincoln Hosts Economic Development Summit

incoln presented the Southern Chester County Economic Development Summit on January 15 in the Multi-Purpose Room of the Student Union Building.

Topics of discussion included economic and demographic trends in Southern Chester County, opportunities for new business start-ups as well as initiatives for increasing small business and entrepreneurial opportunities for women and minori-



Gary Smith, executive director of the Chester County Economic Development Council (at podium), makes his presentation. To his right is Dr. Richard M. O'Daniel, director of Lincoln's Office of Program Development.

ties. The summit also focused on sources of capital, loans, financial and technical assistance.

According to Dr. Richard M. O'Daniel, director of Lincoln's Office of Program Development, the event attracted representatives from more than 200 area businesses and economic development organizations. Program sponsors included Oxford Main Street, Chester County Economic Development Council, Southern Chester County Chamber of Commerce, People's Bank of Oxford, Kutztown University Small Business Development Center, the Chester County Chamber of Business and Industry, and Historic Kennett Square.

• Dr. Dana Flint presented a paper to the humanities faculty entitled, "Two Forms of Religious Pluralism," at the University's Humanities Symposium in October 2003.

School of Natural Sciences and Mathematics

 Approximately 20 students have declared a major and minor in Environmental Science.



Milford W. Greene as director of the Pre-medical Advising Center. He will lead the effort to place more Lincoln students in medical and other professional schools.

• The Biology Department has hired Dr.

 Approximately 16 biology majors participated in internships during the summer of 2003. These included undergraduate research programs as well as pre-med enrichment activities.

Dr. Milford Greene

School of Social Sciences and Behavioral Studies

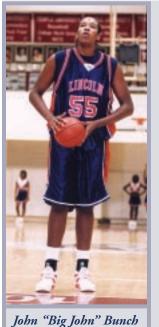
- Dr. Emmanuel Babatunde, professor of Anthropology and director of Lincoln's Honors Program, received a three-year \$200,000 grant from the University of the Autonomous Regions of the Caribbean Coast of Nicaragua, United Negro College Fund Special Programs.
- Dr. Delroy Louden, professor of Psychology, received a

See FACULTY NOTES page 4



Lincoln University
Division of Development and External Relations
P.O. Box 179, MSC 98
1570 Baltimore Pike
Lincoln University, PA 19352-0999

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Lincoln Basketball Player Makes Record Books

Lions Center John "Big John" Bunch holds the NCAA Record for Blocked Shots in a Game.

wo years ago, Lincoln sophomore John Bunch was finishing a rather less than noteworthy high school basketball career at Randallstown High School, a basketball powerhouse near Baltimore, Maryland.

Today, Bunch is the Lions' 7-foot-2, 300-pound center who blocked 18 shots on December 13, 2003 in a 68-58 win over Valley Forge Christian College, sending him into the National Collegiate Athletic Association (NCAA) record books for blocked shots in a game. Bunch's performance eclipsed the mark of 16 set by Troy Black of the New Jersey Institute of Technology in 1997. Known as "Big John," Bunch tied his own record on January 20 in a 76-75 overtime loss to New Jersey City University.

Bunch's 18 blocks also exceeds previous records set in NCAA Division I (14) and Division II (15), making it an NCAA all-divisions record. As of January 23, Bunch, who led Division III with 97 blocks last season, was averaging 11.1 points, 12.4 rebounds and 8.2 blocks per game for the Lions. In addition to opposing teams, Bunch's record-setting season is attracting the attention of national media.

On January 26, *The Philadelphia Inquirer* profiled the 19-year-old Bunch in its sports section. The headline read, "Lincoln shot blocker owns an NCAA record."

According to Lincoln head basketball coach Robert Byars, several NBA teams have inquired about Bunch this season and have attended Lincoln games. On January 27, Bunch was honored at the Small College Coaches Association Luncheon in Philadelphia with the Sam Cozen Player of the Week Award.

Lincoln Faculty Notes

(Continued from Page 3)

\$299,033 grant from the Department of Defense (2nd year) HIV/AIDS educational project. Dr. Louden also received a \$248,200 grant from the



Dr. Ganga Ramdas

National Institutes of Health Extramural Associates Research Development Award.

 Dr. Ganga Ramdas, professor of Business and Economics, received an \$86,500 grant from the U.S. Department of Transportation for the department's 2003 Summer Transportation Institute Program.

• Dr. Judith A.W.



Thomas, dean, School of Social Sciences and Behavioral Studies, received a \$100,000 grant for the Pre-Law Undergraduate

Dr. Judith Thomas Scholars' Program (PLUS) from the Law School Admissions Council. The program is a partnership between Lincoln and the Villanova University Law School.

Febuary is Black History Month



Vision Statement

Lincoln University

is a premier, Historically Black University that combines the best elements of a liberal arts and sciences-based undergraduate core curriculum, and selected graduate programs to meet the needs of those living in a highly technological and global society.

For more information about Lincoln University, including directions to the campus, the University's Vision, Mission, Philosophy, and Goals, see our Web site at

www.lincoln.edu.

Lincoln Review

University President Ivory V. Nelson, Ph.D.

Vice President
Development and
External Relations
Michael B. Hill

Director
Marketing and
Communications
Samuel W. Pressley

Assistant Director Marketing and Communications Howard G. Kelly, Jr. Graphic Designer Guy B. Fox

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Lincoln University, 1570 Baltimore Pike, P.O. Box 179, Lincoln University, PA 19352-0999 610-932-8300