



THE LINCOLN REVIEW

A Newsletter Where Being The First Matters

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The Lincoln University Receives \$100,000 Gift for The Students First Campaign

Lincoln alumnus Mihayo Wilmore '00 and his business partner, Yasmin Chali, donated \$100,000 to establish the Jacques E. Wilmore, Sr. '50 Endowed Scholarship Fund under the university's \$10 million The Students First Campaign, President Dr. Robert R. Jennings announced on Oct. 28.

The new endowed scholarship, part of the university's first ever endowment campaign for need-based and merit-based scholarships, is named for the alumni donor's father — a Class of 1950 valedictorian and Civil Rights movement activist.

"I'm proud that our university continues to be associated with the talented and generous Wilmore family," Jennings said. "This gift will ensure students who attend Lincoln from Tanzania or U.S. students who study abroad in Tanzania will be able to count on financial support from our university."

Since the establishment of The Students First Campaign in 2013, alumni participation has increased

100% with more than \$441,000 in alumni gifts, representing a \$140,000 increase from the previous fiscal year.

The Wilmore scholarship will be awarded to Lincoln students studying abroad in Africa, with the priority for students studying in Tanzania. International students from Tanzania or more broadly in Africa will be considered, as will students whose permanent residence is Philadelphia, Pa., students with at least one Tanzanian parent or students born to a U.S. citizen working or living in Africa. Since 2009, six Tanzanian citizens have studied at Lincoln, according to the university's 2013 Fact Book.

Peter A. Caputo, interim vice president for institutional advancement, echoed Jennings' sentiments.

"This generous gift — made possible with the help of professor Dr. Lennell Dade's continued relationship with Mihayo — is another example of our alumni continuing to support the rich legacy of Lincoln both

Gift establishes scholarship to support students from or studying in Tanzania

home and around the world," said Caputo.

Mihayo Wilmore graduated with a degree in computer science. An entrepreneur, Mihayo established the internet service provider UhuruOne in Dar es Salaam, the largest city in Tanzania, where he lives.

Mihayo's story was cited in a 2009 op-ed article about entrepreneurship published by the ambassador of the United States of America to Tanzania, who said of Mihayo's company "... (it) is a rare example of a young, innovative, diverse Tanzanian company that operates at the cutting edge, with the flexibility to take advantage of the latest trends in technology."

To make a gift to The Students First Campaign, contact Campaign Manager Kevan Turman '01 at (484) 365-7440 or kturman@lincoln.edu.

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New VP Mosley To Lead Student Affairs

Dr. Juliana M. Mosley has been named vice president for student affairs at The Lincoln University, President Dr. Robert R. Jennings announced this month.

Most recently, Mosley served as vice president for student affairs at Edward Waters College, a private, historically Black institution in Jacksonville, Fla., where she was responsible for creating programs and services that contributed to student development, including: career services, residence life, Greek life, student government and new student orientation, among others. The division had 30 employees and a budget of more than \$1.4 million.

In his announcement, Jennings noted her extensive experience in senior student affairs leadership positions and her commitment to students.

"I am pleased to welcome Dr. Mosley to our leadership team, and I have every confidence that when our students

begin interacting with her, they will experience her passion, enthusiasm and insight for creating an environment that contributes to the holistic development of students," Jennings said.

Mosley replaces Interim Vice President for Student Affairs Dr. Lenetta Lee '85, who has served in this role since Fall 2013. The division of student affairs encompasses residence life, student life and development, career services, public safety, financial aid and admissions, among others.

Mosley previously served as vice president of student affairs at both Marygrove College in Detroit, Mich., and Philander Smith College in Little Rock, Ark., as well.

"I am thrilled to become part of The Lincoln University family and build upon its legacy of firsts," Mosley said. "I look forward to working under the leadership of President Jennings, in concert with amazing faculty and staff, and serving the students,



as we prepare them to be global leaders."

Mosley earned a Ph.D. in educational leadership with a concentration in administration as well as a master's degree in curriculum and teacher leadership with a concentration in urban education, both from Miami University of Ohio. She received a bachelor's degree in business education from Ball State University in Muncie, Ind. Her research interests include Black women's leadership, racial identity attitudes of Black students, culturally relevant curricula and communities, mental health issues among Black college students and first-generation college students.

Braswell Seated As New Trustee



Theresa Braswell '84, a founder of Robinson Braswell Consulting Services, a tax preparation and financial services company established in 1999, was seated as a newly elected alumni trustee at The Lincoln University Board of Trustees' Sept. 20 meeting.

She now serves as vice chair of the board's planning and development committee.

With more than 25 years of experience in the tax preparation and business services field, Braswell has worked for the accounting firms: KPMG, CW Amos & Company and Cobb, Bazilio & Associates (formerly Thompson, Cobb, Bazilio & Associates) as well as the Internal Revenue Service as a taxpayer advocate.

Braswell, who also established both The Greater Carolinas Chapter of the Alumni Association of Lincoln University (PA) and The Lincoln Lions Chamber of

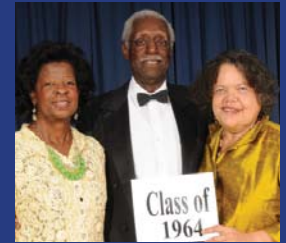
Commerce, received a bachelor of science in business administration with a concentration in finance from Lincoln.

As a consultant for the university, she also solicited alumni support for the Annual Fund, Student Enhancement and other projects to help students in need of financial aid and helped her class lead in alumni fundraising during their 25th class reunion.

In addition to the board, she also serves as vice chair of the Mecklenburg County Board of County Commissioners' Small Business & Entrepreneurship Advisory Board and past president of the MD/DC/DE chapter of the National Association of Tax Professionals and is a member of the National Society of Accountants, Alpha Kappa Alpha Sorority, Inc., Alpha Pi Chi National Sorority, Inc. and a life member of the Alumni Association of Lincoln University (PA).

University Honors Alumni & Celebrates Reunions

The Lincoln University honored alumni and recognized class reunions for those ending in 4s and 9s on Friday, Oct. 17 during the annual Homecoming Alumni Banquet. Alumni Rev. Dr. Frances Ellen Paul '79 received the Alumni Service Award; Trustee Donald C. Notice '79, Public Service Award; and then-NYPD Chief Philip Banks '84, Professional Achievement Award.



White House Director of African American Media Guest Lectures



Addie Whisenant, White House Director of African American Media, guest lectured Oct. 13 to a group of 30+ Mass Communications students in Grim Hall. For more than an hour, Whisenant discussed her experiences as the second person to hold this position under the Obama administration, why she chose the profession, her experience as a graduate of an Historically Black College & University and the need to be persistent, passionate and aggressive in your career during and after leaving the university. A personal friend of adjunct professor, Edgar Brooks, Whisenant also offered timely advice about networking, doing the job that no one wants to do as an intern and availing oneself to opportunities.

NEW FACES At Lincoln



Maureen O. Stokes
Associate Vice President for External Relations, Marketing & Communications
Start Date: 10/1/14



Alan Box
Media Manager
Start Date: 10/6/14



Roxanne Foster
Director, Institutional Research
Start Date: 7/21/14



Shelley Mix
Communications & Public Relations Specialist
Start Date: 10/14/14



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Babatunde Receives Carnegie African Diaspora Fellowship

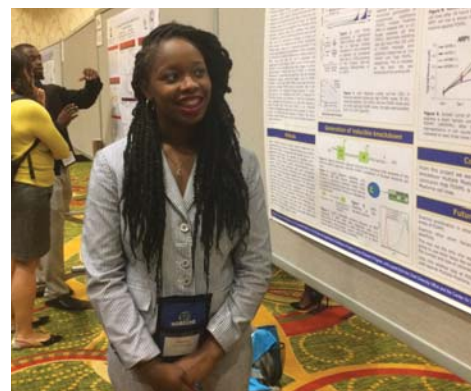
Dr. Emmanuel D. Babatunde, The Lincoln University anthropology professor and chair of the Department of Sociology & Criminal Justice, has been chosen by the Carnegie African Diaspora Fellowship Program to collaborate with an African higher education institution to identify healthy, indigenous foods that are disappearing from the local Nigerian table and suggest ways to bring them back.

The Carnegie Program, which facilitates engagement between scholars born in Africa who are now based in the United States or Canada and scholars in Africa on mutually beneficial academic activities, is funded by the Carnegie Corporation of New York and is managed by the Institute of International Education in collaboration with Quinnipiac University.

Babatunde and Dr. Johnson Adesodun, deputy dean and professor of soil science at the Federal University of Agriculture, Abeokuta, Ogun State, Nigeria, will use the fellowship to combine the latest research in soil science and indigenous knowledge to improve conservation, combat environmental degradation and preserve nutritious local food types.

To complete the Fellowship requirements, Babatunde will travel to Nigeria for about 10 weeks in Summer 2015. He will also work with Dr. Kelebogile Setiloane, associate professor of behavioral health and nutrition at the University of Delaware. Setiloane, a nutritionist, is also a recipient of the Carnegie African Diaspora Fellowship, who will help to manage the nutritional aspects of the research.

Student Presents Research At National Chemists & Chemical Engineers Conference



Junior Jehnae Linkins '16 presented her research at the 41st Annual Conference and STEM Weekend for the National Organization for the Professional Advancement of Black Chemists and Chemical Engineers.

Linkins, who completed her research on "The Role of FoxM1 in Multiple Myeloma" at The Holden Comprehensive Cancer Center at the University of Iowa, is also president of the Horace Mann Bond Honors Society, Sigma Pi Sigma – National Physics Honor Society and Lincoln's chapter of the National Society of Black Engineers.