



Lincoln University  
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# 2019 Undergraduate Alumni Survey

SUMMARY REPORT

May 2020

**Mission:** Lincoln University, the nation's first degree-granting Historically Black College & University (HBCU), educates and empowers students to lead their communities and change the world.

# Undergraduate Alumni Survey

- Developed by the Office of Institutional Effectiveness, Research, and Planning (OIERP) in collaboration with the Alumni Relations and Career Development offices
- Objective: to collect, analyze and disseminate data regarding undergraduate alumni experiences after their graduation from Lincoln University.
- Target population: 1, 5, and 10 year undergraduate alumni classes (2009, 2014 or 2018 graduates of an undergraduate program)

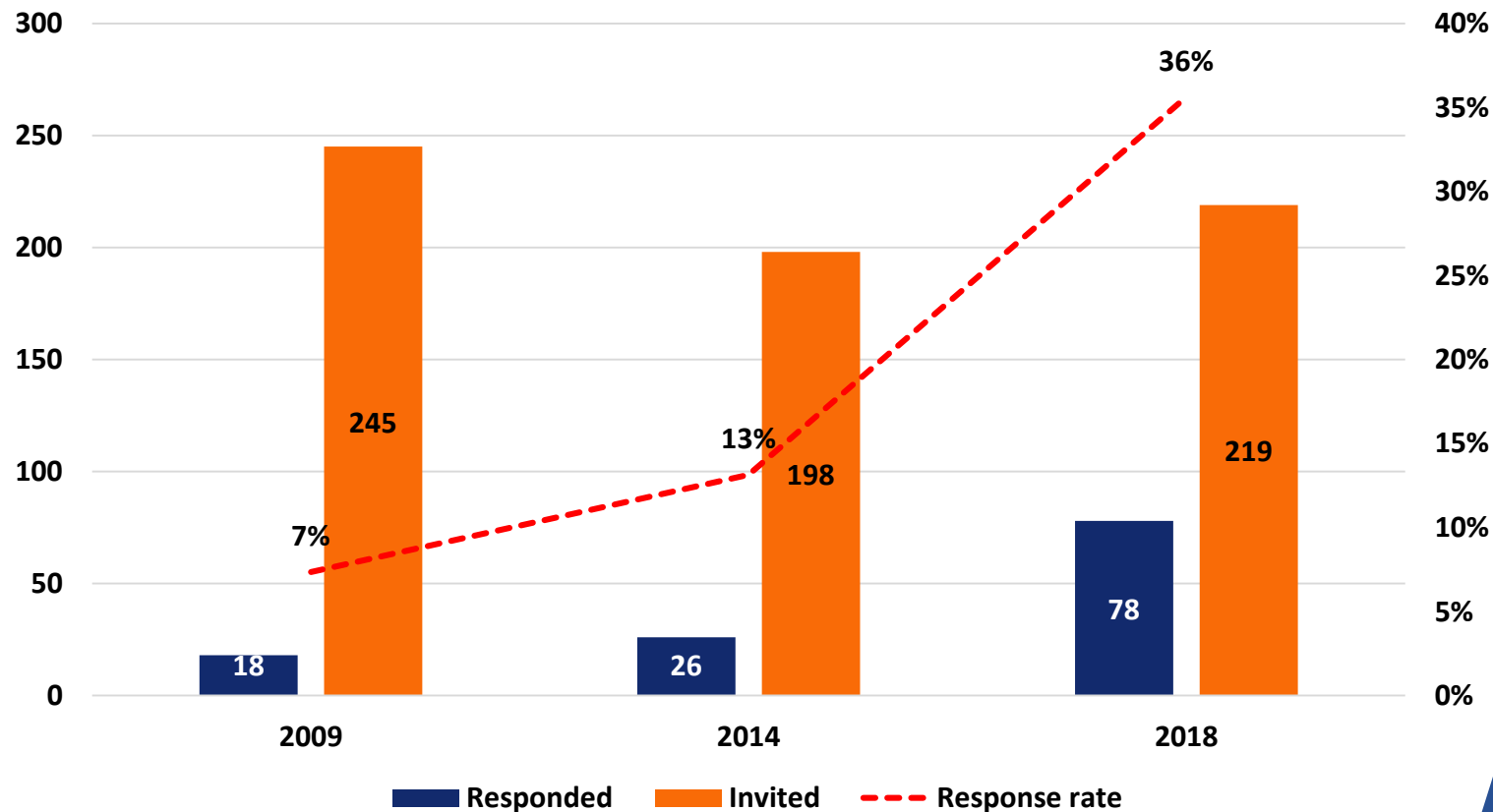
The survey questions are categorized into:

- Additional Education
- Current Employment
- Lincoln University Experience
- Alumni Experience
- Open Response

# Response Rate

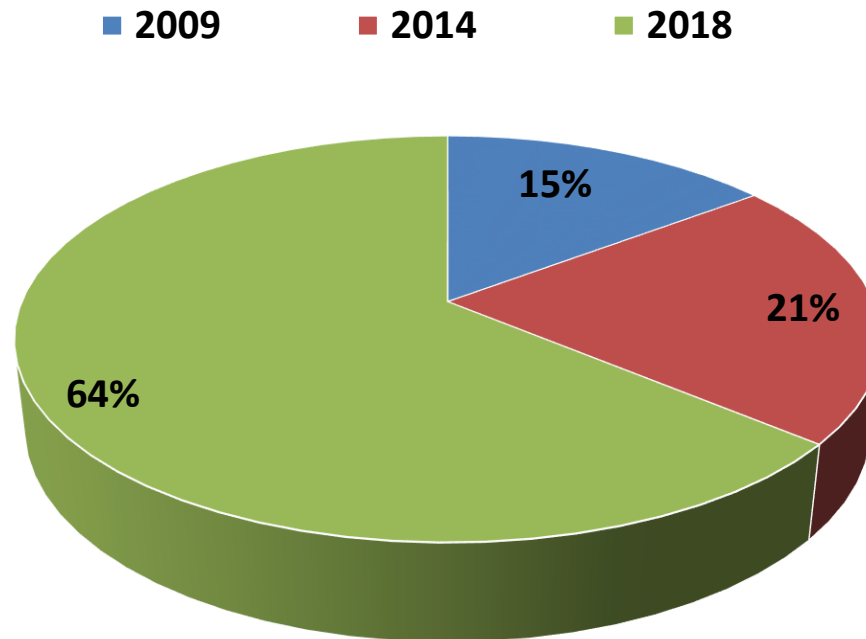
- 662 alumni invited to participate
- 122 responses received
- 18% overall response rate

Response by alumni class:



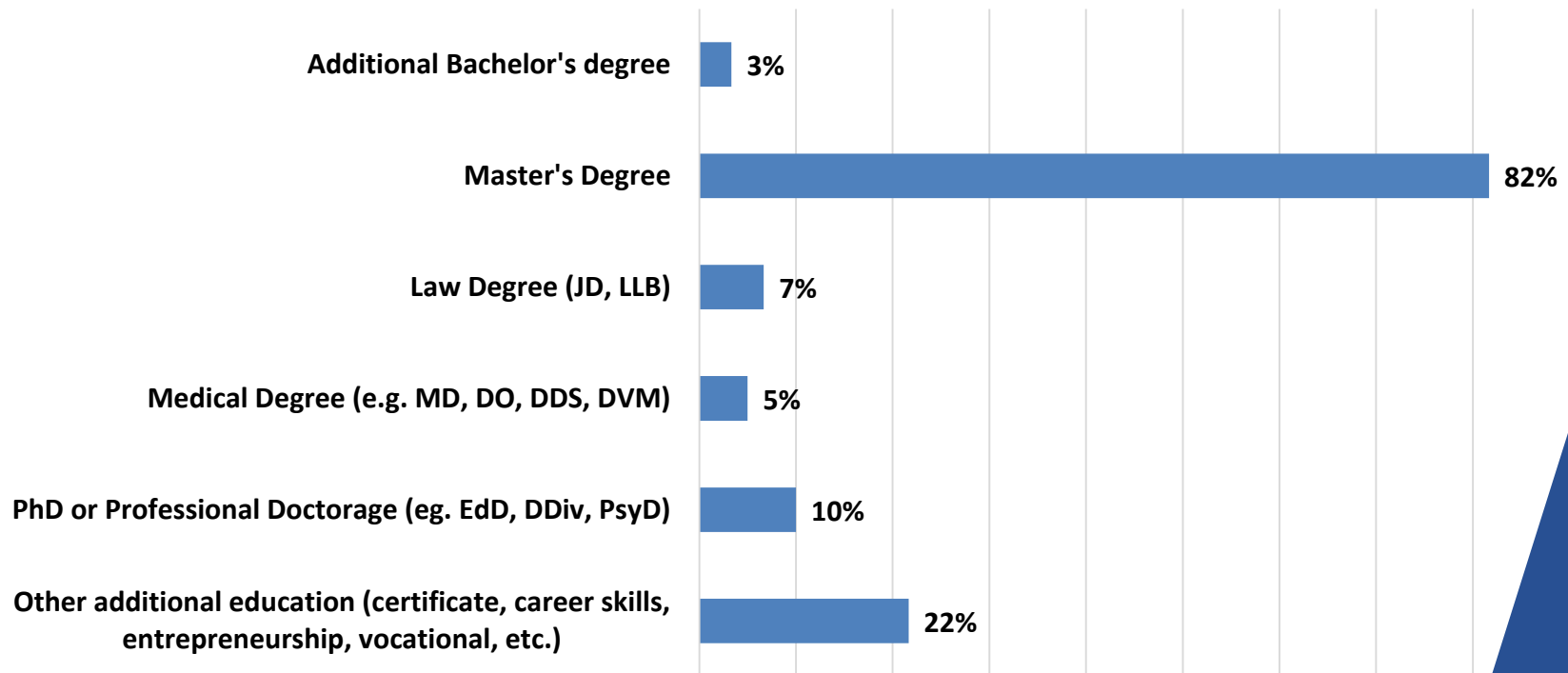
# Respondents' Year of Graduation

- Similar to the 2018 Alumni Survey, the most recent Alumni class had the highest response rate.



# Additional Education

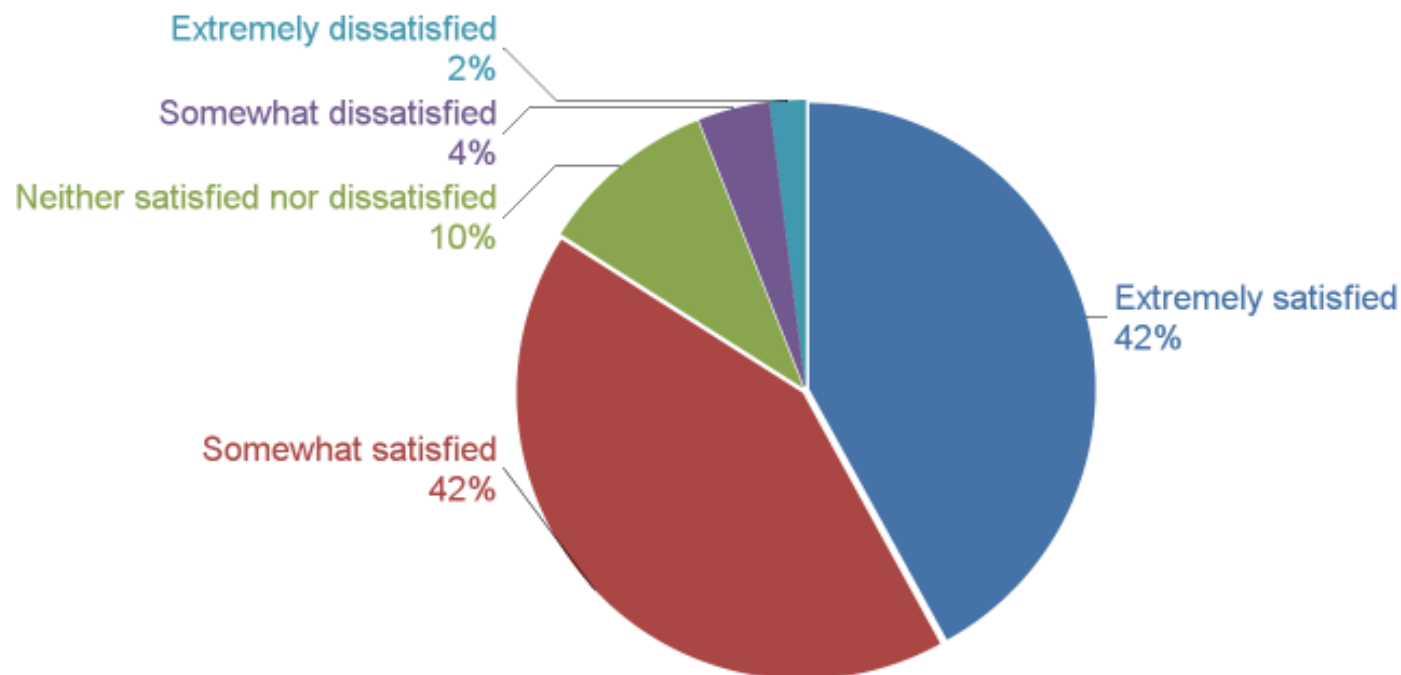
- Of respondents who have enrolled in further education, 82% are pursuing or have completed Master's Degrees programs
  - In 2018, 46% of respondents had enrolled in or completed Master's Degree programs
- Most frequently attended: Lincoln University, Temple University, Drexel University, Howard University, Bentley University and Wilmington University



# Satisfaction with Preparation for Additional Education

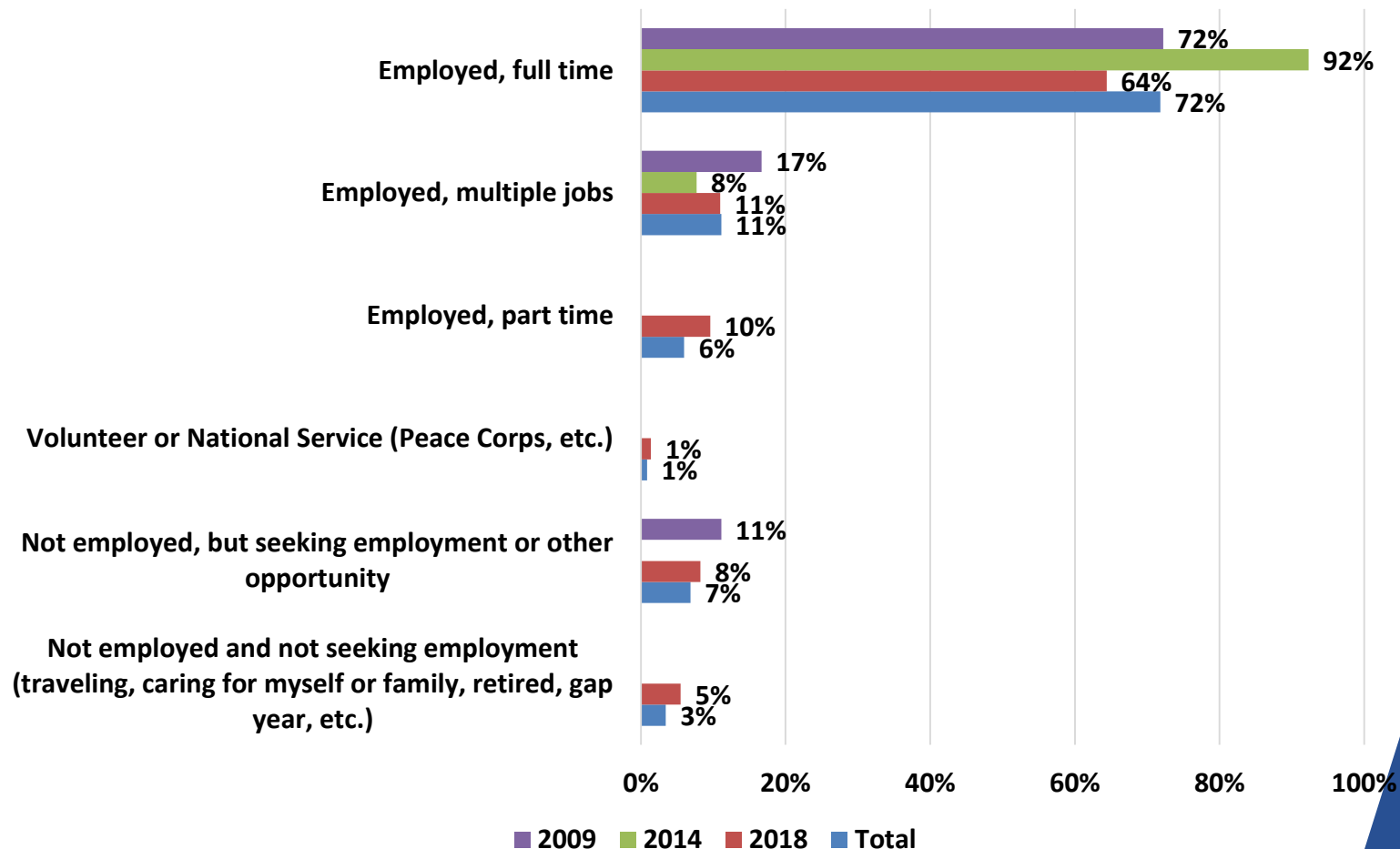
**How satisfied are you with the preparation you received from Lincoln University for further education?**

- 84% responded Extremely or Somewhat Satisfied
  - In 2018, 77% responded Extremely or Somewhat satisfied



# Current Employment

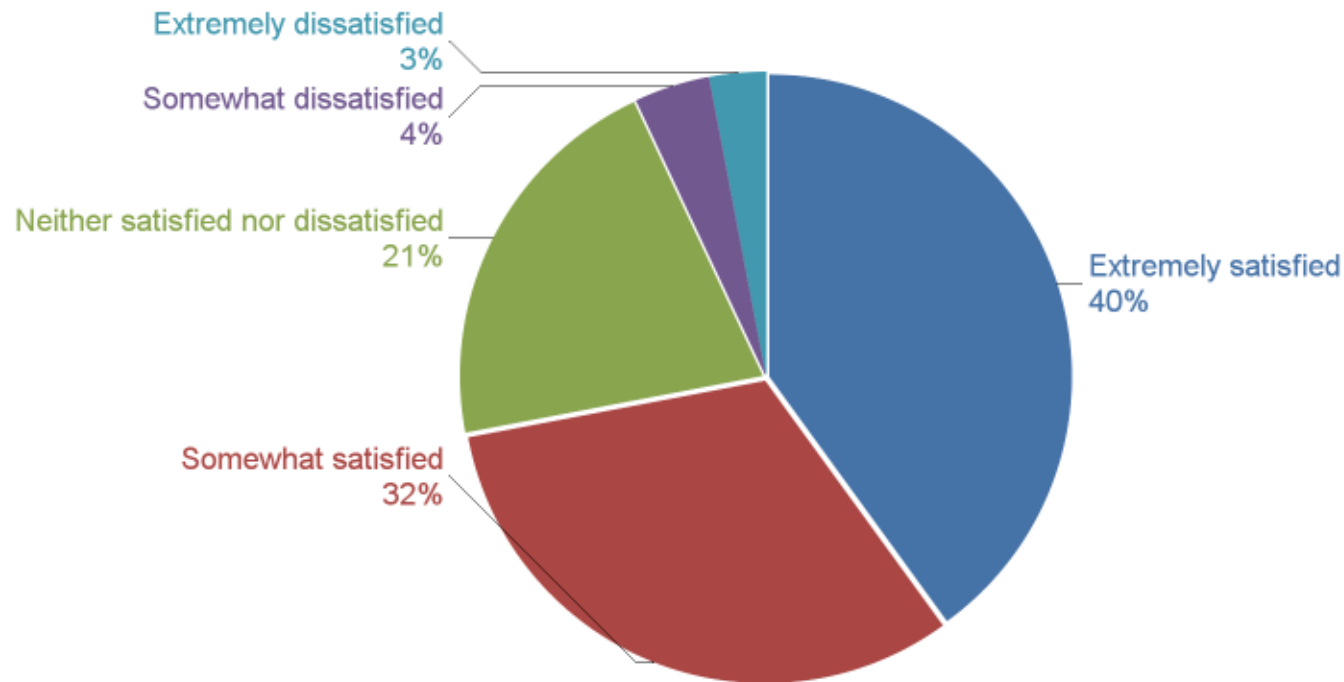
- 89% of all respondents are currently employed, compared to 86% of 2018 respondents
- 7% are seeking employment
- 61% report salaries of \$40,000 or higher



# Satisfaction with Preparation for Employment

**How satisfied are you with the preparation you received from Lincoln University for employment or business ventures?**

- 72% Extremely or Somewhat satisfied
  - In 2018, 74% Extremely or Somewhat satisfied





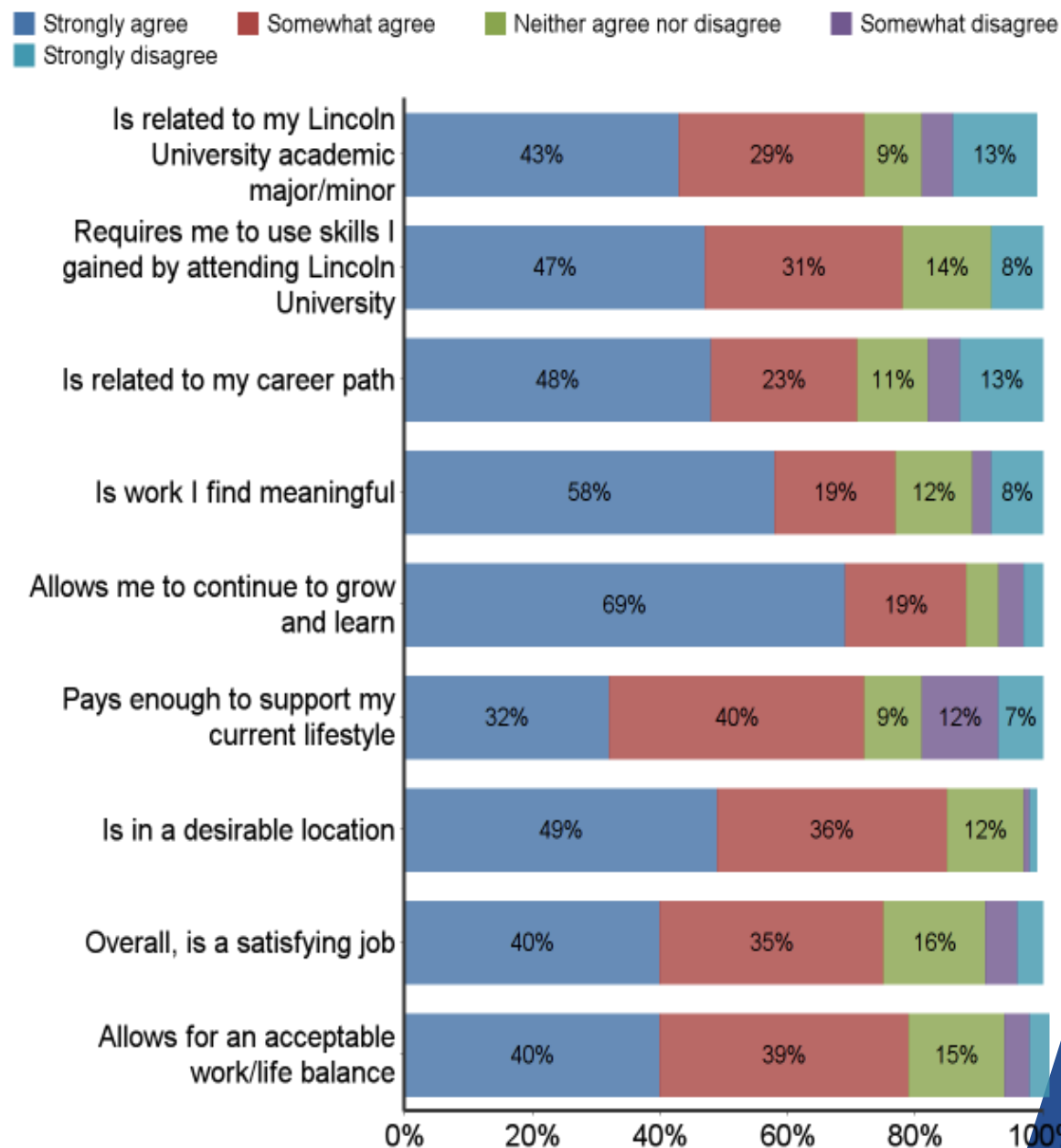
# My current employment...

## • Top 3 categories 2019:

- Allows me to continue to grow and learn
- Is in a desirable location
- Allows for an acceptable work/life balance

## • Top 3 categories 2018:

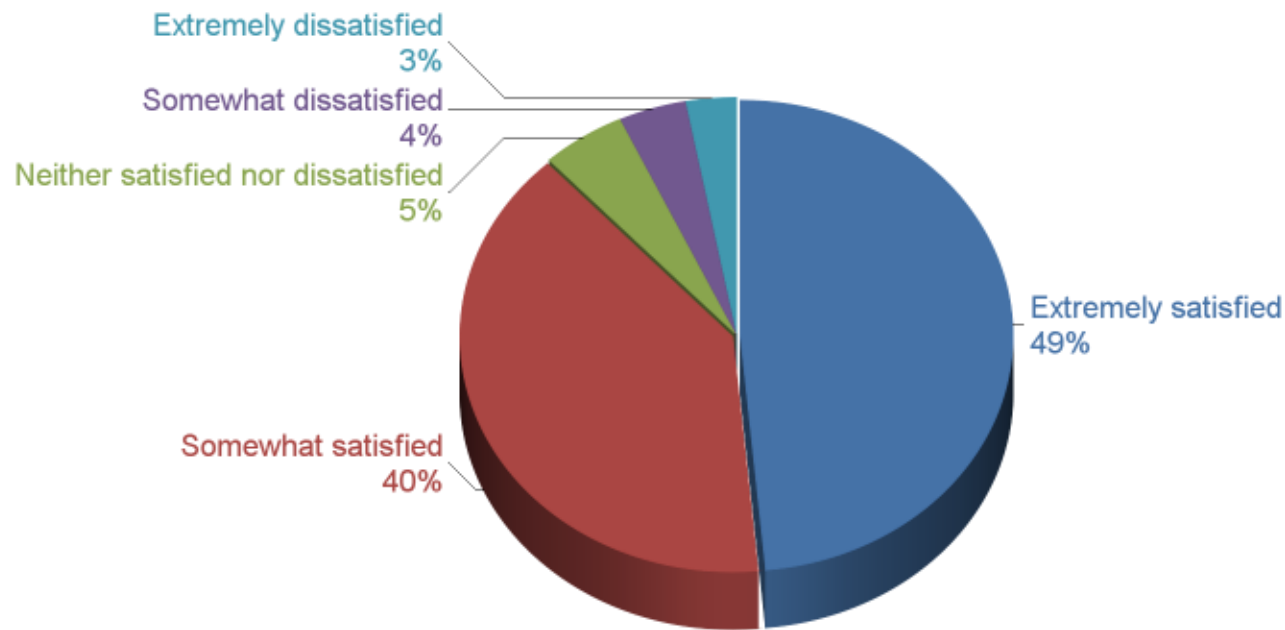
- Requires me to use skills gained at LU
- Find work meaningful
- Allows me to continue to grow and learn



# Overall Lincoln Experience

## How satisfied are you with your educational experience at Lincoln?

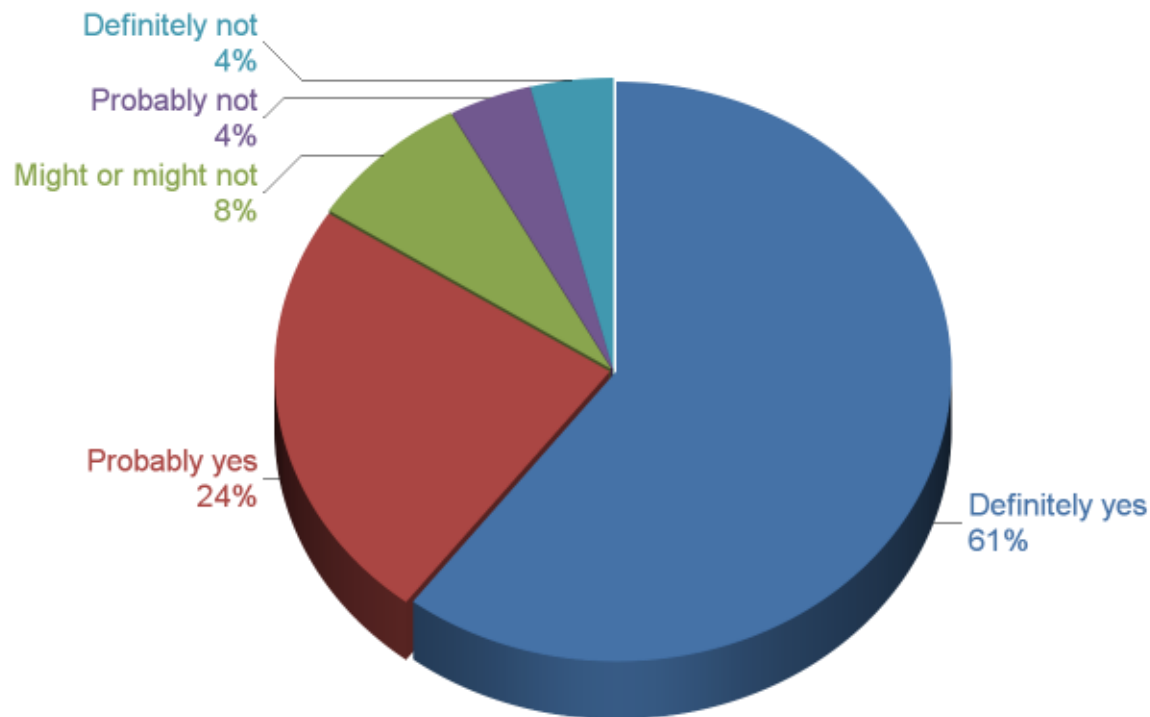
- 89% responded Extremely or Somewhat satisfied, compared to 83% in 2018



# Encourage Someone to attend Lincoln?

**Would you encourage someone who has a similar background, interests and abilities as you to attend Lincoln?**

- 85% respond Definitely or Probably would encourage a similar person to attend Lincoln, compared to 82% in 2018



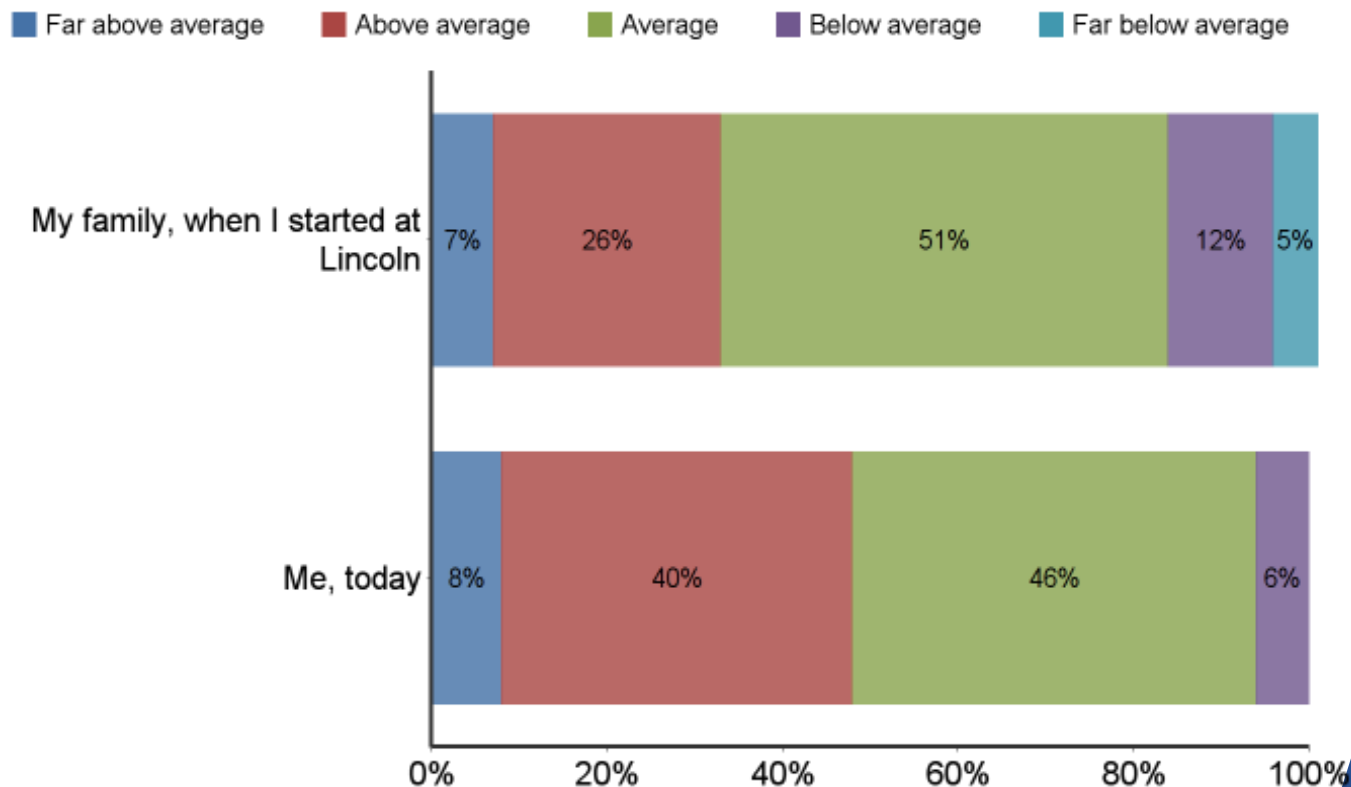
# Standard of Living Comparison

## When attending Lincoln:

- **33%** indicate a Far above average or above average standard of living, compared to 30% in 2018

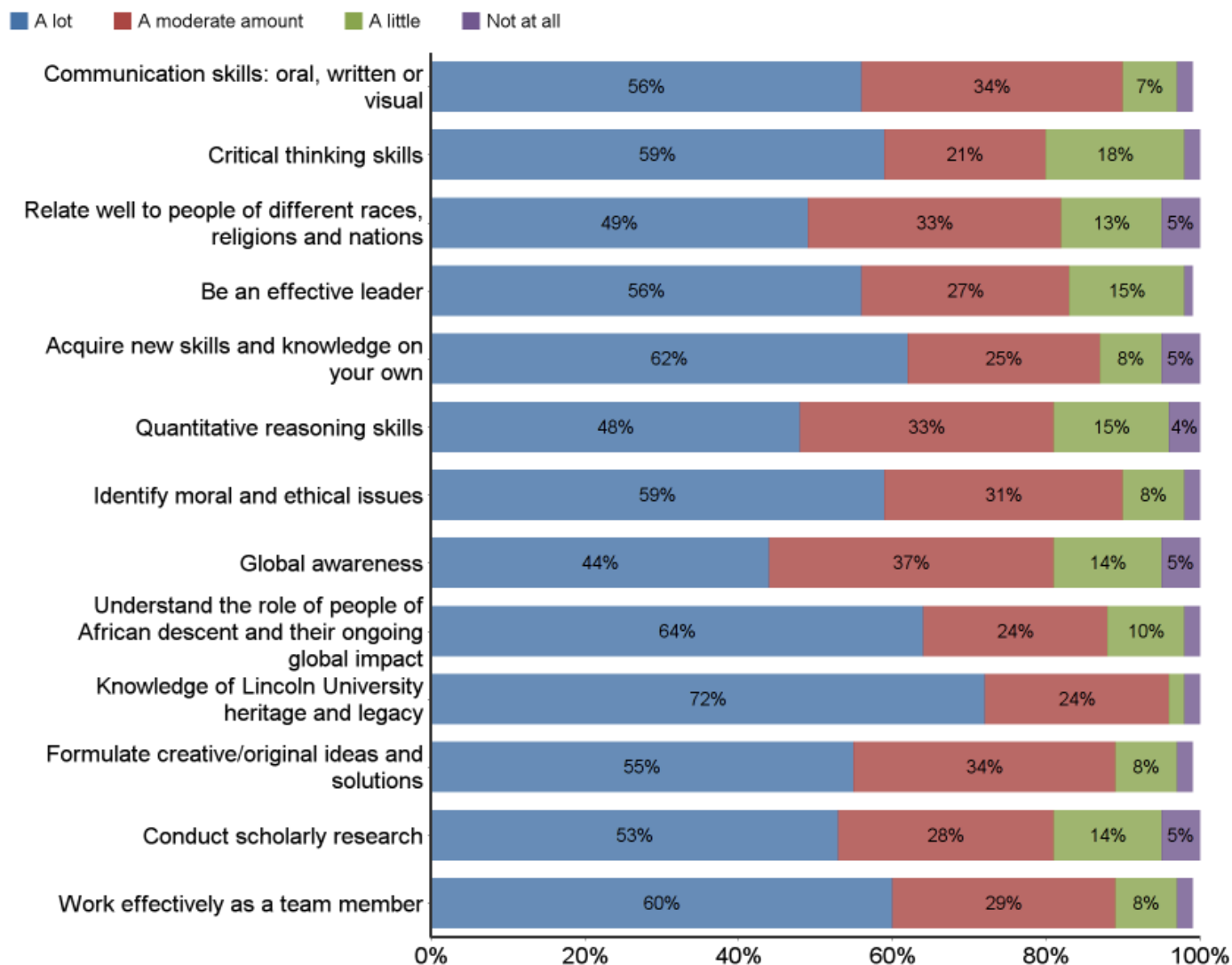
## As alumni of Lincoln:

- **48%** indicate a Far above average or Above average standard of living, compared to 60% in 2018



# How has your experience at Lincoln contributed to your Knowledge, Skills and Personal Development?

- 90% (on average) indicated experience at Lincoln contributed a lot or a moderate amount to their knowledge, skills and personal development
- The knowledge, skills, and personal development topics assessed in this survey are directly correlated with Lincoln University's Institutional Learning Outcomes (ILOs)

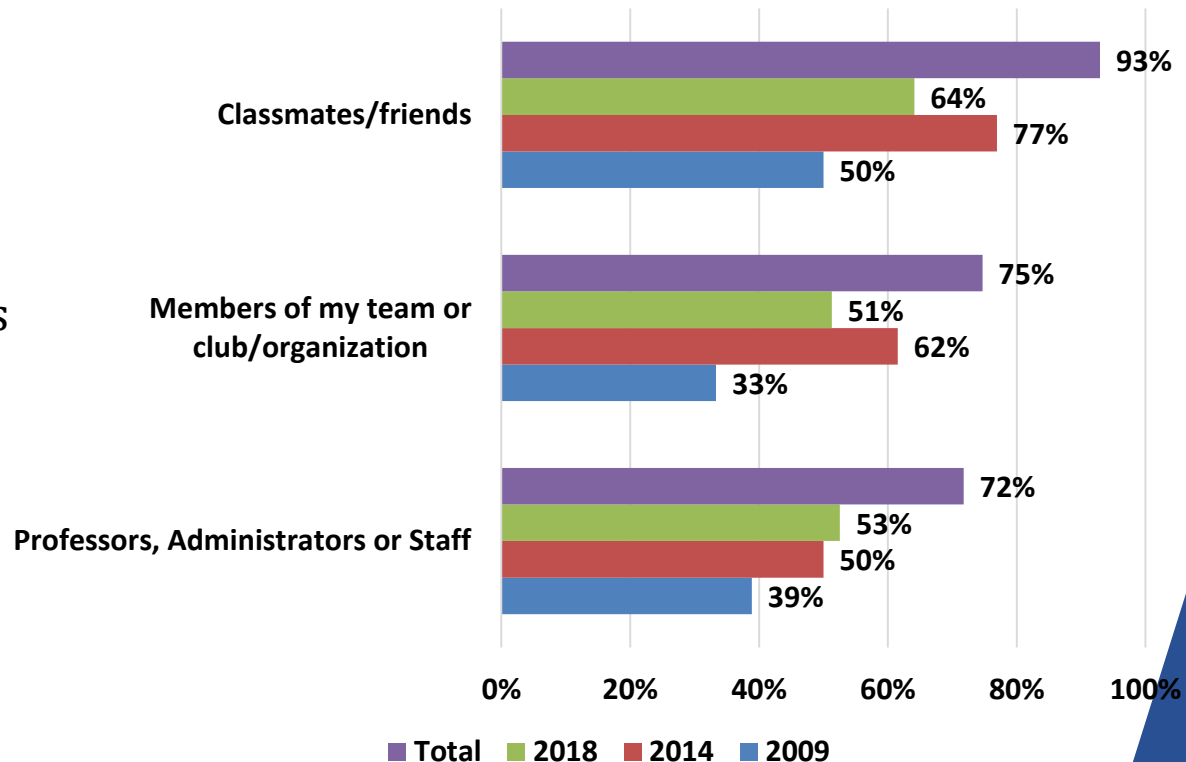


# How connected do you feel to Lincoln University?

- 75% feel Very or Moderately connected to Lincoln- an increase from 66% reported in 2018
- In the past five years, respondents have:
  - 74% have visited the main campus
  - 64% have attended a reunion, homecoming, or other main campus event

Do you keep in touch with people you met at LU?:

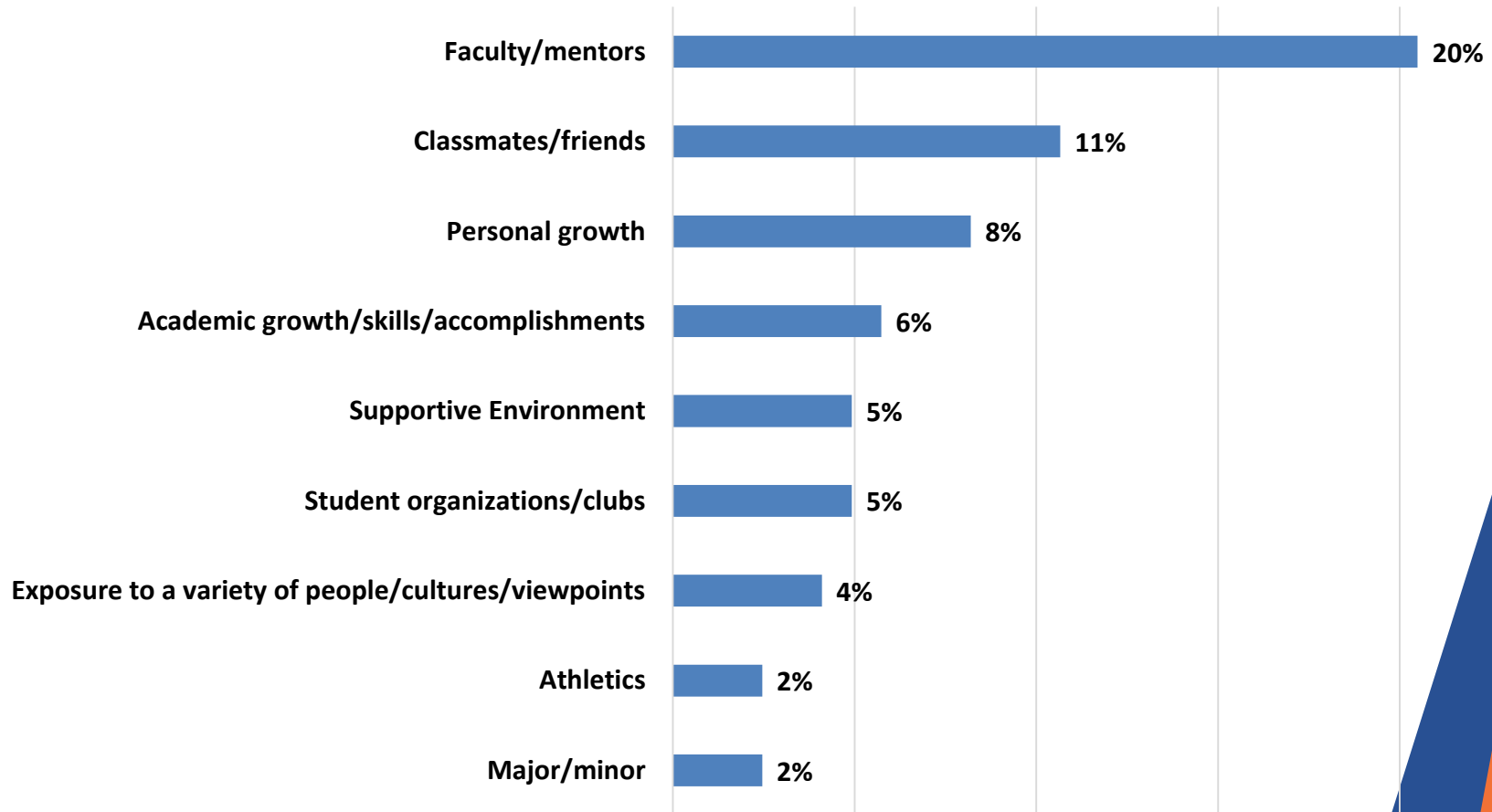
- Lincoln classmates/friends (93%)
- Peers from teams or clubs (75%)
- Faculty, administration or staff (72%)



# What was/had the most positive impact on your undergraduate experience?

N=54; 31% of responses that fell into multiple categories

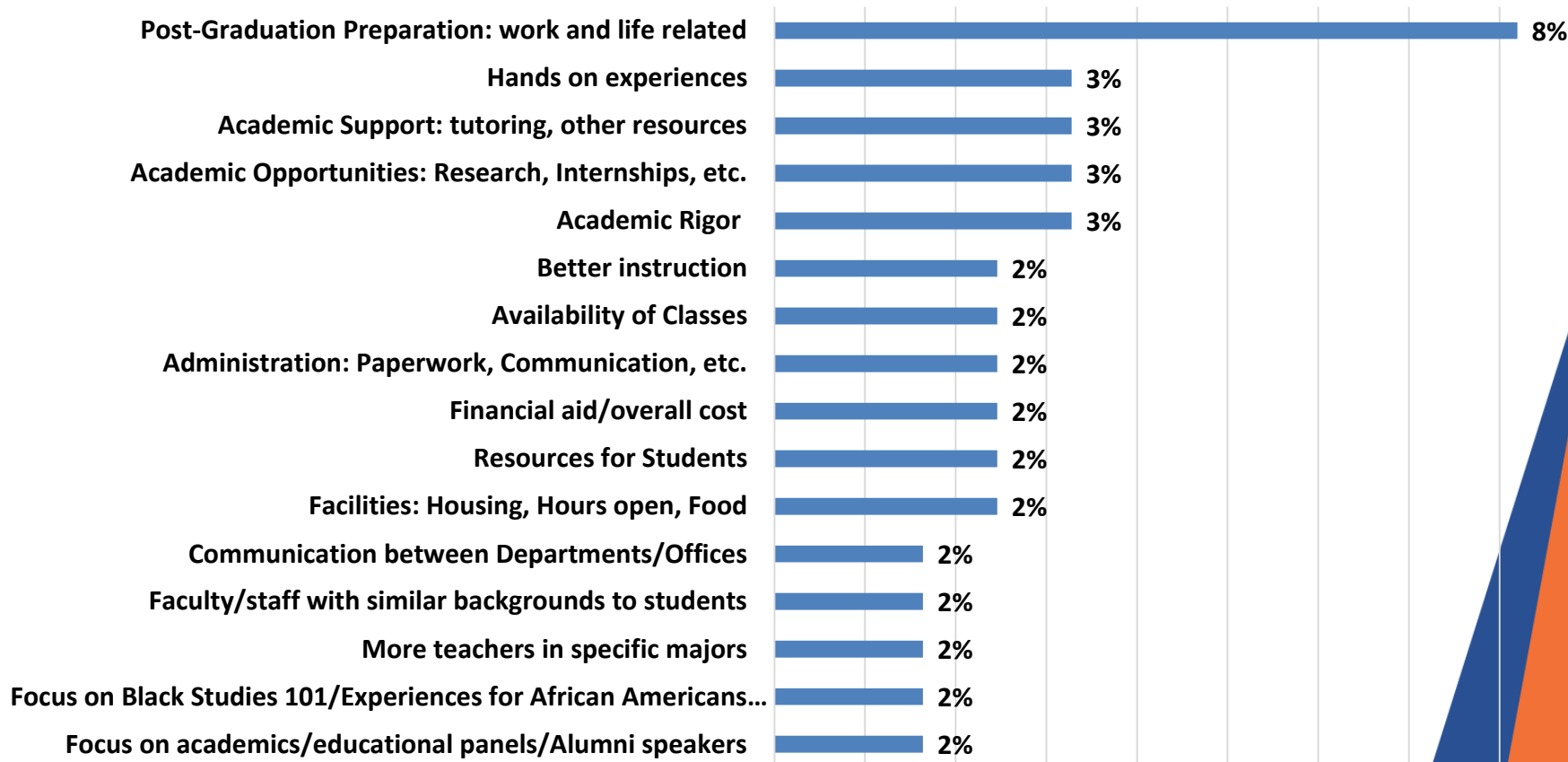
- Most frequent response was specific faculty showing attention/interest to indicate they cared about the student



# What can be done to improve the undergraduate experience?

N=54; 15% of responses fell into multiple categories

- Most frequent responses indicated post-graduation career and life preparation and work-related experiences such as internships and research opportunities





# Conclusions & Recommendations

**Survey Administration:** Updated email contact information is needed

## **Accolades:**

- Satisfied with preparation from Lincoln University for employment and educational experiences
- Satisfied with their undergraduate experiences and would recommend a similar person to attend Lincoln
- Lincoln University contributed to their knowledge, skills and personal development
- Alumni are comfortable with networking and identifying opportunities
- As an undergraduate, faculty support and peers and classmates had the most positive impacts
- Alumni want to:
  - Receive more information and updates about Lincoln University
  - Be involved with campus and current undergraduates
  - provide non-monetary support: job searches, career workshops, etc.

# Conclusions & Recommendations (cont'd)

## Areas of Improvement:

- Review/update the undergraduate academic programs so that they offer hands on experiences and are relevant to current employment positions and standards
- Increase academic rigor, student development and HIP support for undergraduates
- Increase support from career development for undergraduates and alumni
- Increase support during transition from undergraduate to employment/graduate work
- Communication/Institutional Organization
  - Both undergraduate and alumni: improve communication/institutional organization
  - Alumni: lack of communication and/or perception that communication is focused on funding requests

# Closing the Loop

## Academic Rigor:

- Curriculum Coherency initiative: includes identification of the Foundation, Breadth and Depth courses in an Academic Program
- Restructuring of the First Year Program

## Communication & Connection:

- Implementation of a new software tool to better manage data and communicate with Alumni and campus stakeholders

## Customer service:

- Implement a Campus Climate Task Force to begin to address issues identified in the Campus Climate Survey
- Utilize feedback New Student focus groups to improve services for new students

## Organization:

- Strategic Planning Council is organized into working groups to better address institution wide initiatives



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# Questions? Contact:

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