

FIRM COMMUNICATIONS  
(COM-405)  
PRESENTS

Mass  
Communications  
Alumni Panel  
&  
Reception

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# Homecoming Alumni Panel & Reception

Celebrating the Past, Present, and  
Future of Mass Communications at  
Lincoln University and Beyond!



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Firm Communications (COM-405)

Presents

# Mass Communications Alumni Panel & Reception



**HAROLD WILLIAMS**  
Associate Producer for  
I-One Digital

**KOFI DADSON**  
TV Personality & Journalist  
for  
TMZ

**ANDREA-RACHEL**  
Actress of STARZ Power  
& Showtime's "Wu-Tang  
Docuseries"

**MELISSA  
QUINONES**  
NBC's FBI, and Former  
Producer at HOT97 & FOX 5

**DEXTER STUCKEY**  
Natl. Client Manager  
of  
I-Heart Radio

**JAI BEE**  
Lead Producer & Editor  
for  
SportsCenter/SVP

Sign Up  
Here!  
Just Open The  
Camera on Your  
Phone and Scan  
The Code



October 12th, 2019 at 3p-6pm  
Student Union Building  
Movie Theater & Atrium  
\*Reception to Follow



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# FIRM Communications

## PUBLIC RELATIONS

Helping to form an organization's ideas about what it is, what it should do and what its publics want and expect from it.

## MARKETING

Creating relationships with brands, and satisfying customers.

## SOCIAL MEDIA BRANDING

Building a brand and increase a brand's visibility, through building relationships and communicating with potential customers.



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# Future Events

VH1'S  
BLACK INK  
CREW  
COMPTON  
CAST  
FIRESIDE  
CHAT

DATE: TBD



#LUCOMMUCON2020  
DATE: Spring 2020

MASS  
COMMUNICATION  
MIXER

DATE: Spring 2020



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# Why choose us?

## EXPERTISE

Client Driven

## EXCEPTIONAL QUALITY

Our staff are Fresh, Creative, & Energetic

CURATE CLIENT IDEAS WITH  
STRATEGIC FOCUS



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Meet  
FIRM  
Communications  
Team

**MADELYNN MITCHELL**

Junior Publicist/ Digital Manager

**COURTNEY HUGHES**

Junior Publicist/Marketing Manager

**KYAH BLACK**

Junior Publicist/Social Media Manager

**MYA OLIVER**

Junior Publicist/Digital Editor

**KENNEDY BAILEY**

Junior Publicist/Marketing Coordinator

**JORDAN WHITTABY**

Junior Publicist/Marketing Coordinator



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Let's Talk



EMAIL ADDRESS

[firmcommunications@gmail.com](mailto:firmcommunications@gmail.com)