

ART103-Intro. to Media & Color

Instructor:

Office:

Office Hours:

Visual Arts Program

Department of Visual & Performing Arts

Course Credit: 3

Prerequisites: None

COURSE SYLLABUS

COURSE DESCRIPTION:

This course will introduce students to the materials and techniques of two-dimensional art forms and will also provide them with a solid understanding of color theories and color mixing of pigment based media. Students will become familiar with the vocabulary of art making materials and techniques and will engage in hands-on exercises that will enhance the learning and understanding of these processes. This course will provide the basic framework to enable students to take courses in drawing, painting and printmaking.

Prerequisites: None

COURSE OBJECTIVES:

Students will:

- learn the vocabulary of the two-dimensional art media.
- learn about surface and substrate for art making.
- learn about dry and wet media for drawing.
- learn about painting processes including watercolor and acrylic.
- learn and use color theories for pigment based colors.
- learn value and color mixing for water-based paints.
- understand issues of craft and professional presentation of their artistic creations.
- show their understanding of the above listed objectives through studio projects and written tests.
- be exposed to actual artwork employing processes discussed in class.

REQUIRED TEXT:

Gair, Angela (Ed.). *Artist's Manual: A Complete Guide to Painting and Drawing Materials and Techniques*, Chronicle Books LLC, 1996

Edwards, Betty. *Color*. New York: Tacher/Penguin, 2004

Other resources may be placed on reserve in the library. Throughout the course you will be provided with selected handouts that should be kept in a folder with your sketchbook. **You will need to bring your text and notebook to class every day!**

REQUIRED MATERIALS:

A sufficient allotment of supplies will be provided to each student for most projects. Lost or abused supplies and equipment will need to be replaced by the student. It will be **your** responsibility to take care of and use **your** supplies and tools wisely. For some projects you will need to find and/or purchase some or all of the supplies. Part of the challenge of this course is to be creative and resourceful.

SPECIAL REQUIREMENTS:

This is a hands-on class that will require active participation. You will need to dress appropriately.

Studio Rules:

- **DO NOT WASTE SUPPLIES!**
- Wear proper attire: No loose clothing, No sandals, open-toed shoes or flip-flops
- Safety glasses must be worn for appropriate procedures;
- Report any injury to instructor;
- Do not store projects on the floor-Keep your projects on the assigned shelf area;
- Do not leave work on tables overnight-It will be thrown away;
- Clean up area after working;
- Store all materials in the appropriate containers;
- Replace all tools to proper storage location;
- No eating in the studio;

COURSE REQUIREMENTS:

- Classroom attendance with active participation and note taking.
 - Textbook purchase and reading of handouts and web pages.
- Completion of in-class exercises and take-home reading assignments.
 - Completion of intermediate stages of design projects/assignments on schedule.
- Completion of Studio Projects.
- Studio work for Studio Projects outside of class time. (See **Studio/Lab Time** below.)
- Completion of Mid-term and Final exams.

Studio Project Assignments:

The studio assignments/exercises are intended to familiarize the student with particular elements of the course material and develop skills as related to material manipulation. These project/assignments should show evidence of an understanding of the appropriate design concepts.

Studio/Lab time

Students are expected to bring a high level of interest dedication and effort to the course. The course will require a great deal of work in the studio/lab outside of class time. Students should expect to spend a minimum of four (4) additional hours per week working in the studio outside of class time.

Weights and percentages:

Final

Take-home/Quizzes	15%
In-class Exercises	20%
Studio Project Assignments	30%
Mid-term Exam	15%
Final Exam	20%

Grading:

Projects will be graded on the following factors:

- Completion of design assignments by due date
- Active participation and interaction during class
- Evidence of knowledge of concepts
- Presentation of projects/documentation

LATE WORK/MISSES QUIZZES & EXAMS

Without a valid written excuse (see attendance policy), missed in-class and out of class exercises, design assignments, mid-term and final exams may not be rescheduled. With a valid excuse, an equivalent assignment will be given. Students are responsible for receiving assignments given during their absence.

Turning work in late is equivalent to missing a quiz in a lecture class. Not coming to a critique is equivalent to missing a major test. Late work will be accepted only at the next regular class meeting and will be automatically docked one letter grade. In addition you are asked to turn in a written statement describing why the work is late. Work, which has obviously been executed at the last minute and thus cannot withstand handling during the critique will be accepted as late.

Studio/ Class Procedure:

Students are expected to be in class ON TIME and READY TO BEGIN WORKING. Two late arrivals will count as an absence. Assignments are to be completed outside of class unless the instructor as studio time has designated class time. Class time is generally reserved for critique, lecture and discussion. In-class assignments are due at the end of the class period.

Class projects will take place in the following stages:

- 1.** The assignment of the problem and posting of deadlines. Following your reading of the assignment, procurement of materials, and collection of references, there may be some in-class slides, films, and a discussion with the professor. Following this there will be:
- 2.** A period of design work, during and outside of class time. In some cases this will be divided into phases with interim class reviews at the end of each. During this time you will be following the steps of the design process and with the help of your classmates, the references, and your professor, you will be increasing your awareness of the issues and your understanding of the problem. This activity is terminated by:
- 3.** The submission of your work at the assigned deadline, followed by a class discussion and/or critique of the individual results and of the problem in general.

ATTENDANCE POLICY

Lincoln University uses the class method of teaching, which assumes that each student has something to contribute and something to gain by attending class. It further assumes that there is much more instruction absorbed in the classroom than can be tested on examinations. Therefore, students are expected to attend all regularly scheduled class meetings and should exhibit good faith in this regard.

For control of absences, the faculty adopted the following regulations:

1. Four absences may result in automatic failure in the course.
2. Three tardy arrivals may be counted as one absence. The student is considered late if they arrive 5 minutes after the posted class time.
3. Absences will be counted starting with the first day of class or the first day the student is registered for the class, but not later than the deadline for adding or dropping a class.
4. In case of illness, death in the family, or other extenuating circumstances, the student must present documented evidence of inability to attend classes to the Vice President for Student Affairs and Enrollment Management. However, in such cases the student is responsible for all the work missed during those absences.
5. Departments offering courses with less than full-course credit will develop and submit to the Vice President for Student Affairs and Enrollment Management a class attendance policy in keeping with the above.
6. Students representing the University in athletic events or other University sanctioned activities will be excused from class with the responsibility of making up all work and examinations. The Registrar will issue the excused format to the faculty member in charge of the off-or on-campus activity for delivery by the student (s) to their instructors.

See “Class Attendance” under “General Academic Regulations” in the *Lincoln University (PA) Bulletin 2003-2006*, pp. 60-61. Located on Lincoln’s homepage as an Adobe© PDF file. <http://www.lincoln.edu>

STATEMENT ON ACADEMIC INTEGRITY: (Lincoln University Policy)

Students are responsible for proper conduct and integrity in all of their scholastic (*and creative*) work. They must follow a professor’s instructions when completing tests, homework, (*projects*), and laboratory reports, and must ask for clarification if the instructions are not clear. In general, students should not give or receive aid when taking exams, or exceed the time limitations specified by the professor. In seeking the truth, in learning to think critically, and in preparing for a life of constructive service, honesty is imperative. Honesty in the classroom and in the preparation of papers is therefore expected of all students. Each student has the responsibility to submit work that is uniquely her or his own. All of this work must be done in accordance with established principles of academic integrity (*within the field of study*). (*Italics added by Chapp for studio courses.*)

Acts of Academic Dishonesty (cheating)

Specific violations of this responsibility include, but are not limited to, the following:

- a. Copying, offering and/or receiving unauthorized assistance or information in examinations, tests, quizzes; in the writing of reports, assigned papers, or special assignments, as in computer

programming; and in the preparation of creative works (i.e., music, studio work, art).

- b. The fabrication or falsification of data, results, or sources for papers or reports.
- c. The use of unauthorized materials and/or persons during testing.
- d. The unauthorized possession of tests or examination.
- e. The physical theft, duplication, unauthorized distribution, use or sale of tests, examinations, papers, or computer programs.
- f. Any action, which destroys or alters the work of another student.
- g. Tampering with grades, grade books or otherwise attempting to alter grades assigned by the instructor.
- h. The multiple submission of the same paper or report for assignments in more than one course without the prior written permission of each instructor.

Plagiarism

If a student represents "another person's ideas or scholarship as his/her own," that student is committing an act of plagiarism. The most common form of plagiarism among college students is the unintentional use of others' published ideas in their own work, and representing these ideas as their own by neglecting to acknowledge the sources of such materials. Students are expected to cite all sources used in the preparation of written work, including examinations.

It is each student's responsibility to find out exactly what each of his/her professor's expects in terms of acknowledging sources of information on papers, exams, and assignments. It is the responsibility of each faculty person to state clearly in the syllabus for the course all expectations pertaining to academic integrity and plagiarism. Sanctions peculiar to the course should also be explained in the syllabus.

15-Week Schedule

- Week 01:** Introduction of syllabus and textbook. Discussion of class procedures projects strategy.
- Week 02:** Introduction of media vocabulary.
- Week 03:** Introduction of dry media for mark making and analysis of different types of substrates (paper.) for dry media.
Media introduced: graphite, conté, prisma color, pencil and charcoal.
- Week 04:** Continue dry media exercises
- Week 05:** Wet media: marker/pen & ink/ink wash/watercolor
- Week 06:** Continue wet media
- Week 07:** Introduction to acrylic paint. Black and white value study w/acrylic paint
- Week 08:** Review of covered concepts. **Mid-term.** Review of Mid-term.
- Week 09:** Field trip to Delaware Art Museum to see works in various media.
- Week 10:** Introduction to color and color theories. Color wheel.
- Week 11:** Color theories continued.
- Week 12:** Introduction to gouache for color studies.
- Week 13:** Color studies continued.
- Week 14:** Color studies continued.

Week 15: Color studies continued. Review for final
Week 16: Final exam