

Note: Please enter your name in the chat for attendance records.



Lincoln University
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Reimagining the Legacy: LEARN. LIBERATE. LEAD.

Strategic Planning Council

October 2020

Mission: Lincoln University, the nation's first degree-granting Historically Black College & University (HBCU), educates and empowers students to lead their communities and change the world.

Welcome

- Purpose - The role of the Lincoln University Strategic Planning Council is:
 - To advise the president on the development, coordination, integration and evaluation of the strategic plan;
 - To study and interpret data relevant to the institution and the external environment;
 - To assist in engaging the total institutional community as fully as possible in the planning process and in communicating with key stakeholders.
- Icebreakers
 - One word: In the chat write one word to share how you're feeling today
 - 2 Truths and a Lie: A SPC member will share 3 details about themselves. In the chat, other members will guess which detail is the lie
 - Volunteers needed. Please use the raise your hand function to volunteer.

President Allen's Remarks

SPC 2019-20 Feedback

- Demographics

- Twenty-four 2019-20 members provided feedback (50% staff; 25% cabinet; 21% faculty; 4% students)

- Overall

- The purpose of the council is clear – 96% agree
- My role on the council is clear – 78% agree
- The council should continue to meet twice a semester – 96% agree
- The council is too large – 48% neither agree or disagree; 22% disagree
- The working groups adequately cover the strategic themes – 74% agree

SPC 2019-20 Feedback (cont'd)

- How can the council improve?
 - More interactive meetings
 - More feedback to working group leaders
 - Include more coverage of Theme 3
 - Better communication to members and between working groups
 - More student engagement
- Please provide information on other initiatives occurring around campus that have not been recognized this academic year.
 - Student leaders
 - Sustainability initiative
 - LGBTQ support initiatives
 - Student mental health initiatives

Strategic Plan Implementation

- Where are we?
 - Strategic Plan resources
 - Strategic Planning Council (SPC)
 - Strategic Plan Implementation page
 - Strategic Plan Dashboard
 - Working Groups
 - Campus committees, councils, teams, task forces, etc.
- Where do we need to go?
 - Identify new key performance indicators (KPIs)
 - Review and update strategic themes and objectives as needed
 - Enhance strategic plan dashboard with new KPIs
 - Include qualitative indicators (i.e. values statement, core values, etc.)

Working Groups 2020-2021

WG #	Working Groups	Purpose	Strategic Theme(s)	Working Group Leader(s)
1-5	Academic, Student Success, and Enrollment Teams (ASSET)	Cross-functional, multidisciplinary, teams designed to enhance operational efficiency and effectiveness; to facilitate student engagement and learning; and to advance the University's strategic agenda.	1 – 5	Tiffany Lee, Kimberly Taylor-Benns, Lenetta Lee
1	Constant & True	New Students; FYE; FYP; Welcome Back; Pump Handle	1	Brandi Berry
2	Feel the Roar	Admissions	1	Nikoia Forde
3	Learn. Liberate. Lead.	Wrap Around Services	2, 3	Marlayne Manley
4	One Roar	Communications	5	Shelley Mix
5	Secure the Bag	Financial Aid & Billing	4	Kim Anderson
6	Campus Climate	Develop list of initiatives, programs, and policies that are being used or implemented to improve campus climate	1, 5	Gerard Garlic & Nancy Smith
7	Strategic Budgeting & Master Plan	Develop and communicate budget request process	3, 4	Charles Gradowski
8	Space Committee	Space inventory document/update	2	Patricia Joseph
9	Assessment	Institutional Assessment	2, 4	Nancy Smith
10	Academic Programs	Curriculum coherency, Distance Learning, & General education	2	Patricia Joseph & Fred-Rick Roundtree
11	Via	Student e-portfolios and assessment platform	1, 2, 3	Tiffany Lee & Sharone Jones
12	Digital Measures & Faculty Recognition	Faculty portfolios and faculty recognition	1, 2, 4	Marion Bernard-Amos, Patricia Joseph, Fred-Rick Roundtree
13	Strategic Enrollment Management Plan	Student recruitment, enrollment, retention, and completion	2, 3, 5	Kimberly Taylor-Benns
14	Staff Rewards & Recognition	Staff rewards and recognition	1	Jake Tanksley

Working Sessions

- Breakout session 1 (WG session) – Group Leaders:
 - 1: Brandi Berry
 - 3: Marlayne Manley
 - 5: Kim Anderson
 - 6: Gerard Garlic & Nancy Smith
 - 8: Patricia Joseph
 - 12: Marion Bernard-Amos
- Breakout session 2 (WG session) – Group Leaders:
 - 2: Nikoia Forde
 - 4: Shelley Mix
 - 9: Nancy Smith
 - 10: Patricia Joseph
 - 11: Sharone Jones
 - 13: Kimberly Taylor-Benns
 - 14: Jake Tanksley
- Breakout session 3 (Overall strategic plan review)
 - Random groups